PRIVACY NOTICE

Studio Violet respects your privacy.
We only collect and process your personal data in accordance with the relevant project related activities.

This Privacy Notice explains to you what types of personal information we collect and how we process it when you use our website http://studioviolet.org ("Website").

1.
Controller

Controller within the meaning of the General Data Protection Regulation (Article 4 (7) of the General Data Protection Regulation (Datenschutz-Grundverordnung, DS-GVO) is Studio Violet / Viola Eickmeier, Ackerstraße 81, 13355 Berlin, Deutschland; Tel.: +49 30 2091 6073; Fax: +49 30 3771 9254; Email: mail@studioviolet.org ("we", "our", "us" etc.).

2.
Collecting and processing personal data

2.1
Web server logs (including IP address)

When you visit our Website, our web server automatically collects for technical reasons your IP address, the date and time of when you visit the Website, the subpages visited on the Website, the website you visited beforehand as well as the browser you use (e.g. Mozilla Firefox or Google Chrome), the operating system you use (e.g. Windows 10), as well as the domain name and the address of you Internet provider (e.g. Deutsche Telekom). Insofar as cookies are used on this Website, the web server collects this information too. We process this information as part of our efforts to (i) give you the most optimal and meaningful experience of use when visiting and using our Website and our services; and (ii) to optimize our Website, its layout, and content as well as our services.
The legal basis for this are our legitimate interests (Article 6 (1) (f) DS-GVO) by which we provide to you our Website and our services in such a way that they meet your expectations and needs on the one hand and meet our commercial interests on the other hand. In addition, in case of abuse of the system, we can together with your Internet provider and/or the local authorities process and use the recorded information to determine the originator of such abuse. The legal basis for this are our legitimate interests (Article 6 (1) (f) DS-GVO), which are to protect the integrity of the Website, our system, and our users.

2.2
Communication and client/project management

In addition, we process your personal data which you provide us in connection with the performance of the project or as part of general communication with us. In this case, we may, inter alia, collect your name, your e-mail address, your telephone number and address, as well as your message in order to communicate with you and for the purposes of the project management. The legal basis for this is the fulfilment of our (pre-)contractual duties (Article 6 (1) (b) DS-GVO).

3.
Transfer of personal data

3.1
We do not transfer your personal data to third parties unless this is necessary for processing a request, permitted in accordance with the respective project related activities, or if you have given us your consent.

3.2
In keeping with data protection requirements, we shall continue to be entitled to pass on in full or in part the processing and use of personal data to external agents, who work for us as processors (Article 4 (8) DS-GVO). Processors help us, among other things, with technical website operations and support and with data management.

If these processors are located outside the European Union or are not part of the Agreement on the European Economic Area (EEA), we will carry out appropriate safeguards in accordance with statutory (in particular Article 44 et seqq. DS-GVO) and supervisory regulations (such as concluding standard contractual clauses with the processor, where applicable) to ensure that your personal data is protected.

4.
Period for which the personal data will be stored

Your personal data will only be stored by us as long as necessary to fulfil the purposes for which they were collected or – insofar as statutory regulations on retention periods exist that go beyond that – for the period required by law. Afterwards, your personal data will be deleted.

5.
Web analysis, cookies, and other technology as well as plug-ins and tools

Our Website does not use cookies.

6.
Your rights regarding data protection

In accordance with applicable data protection law you are entitled to the following rights. For this purpose, please contact us under the details given above in section 1.

a.
Access to data: You have the right to request information about your personal data stored by us at any time.
b.
Right to rectification: When we process your personal data, we make every effort to ensure with reasonable measures that your personal data is correct and up-to-date for the purposes for which it was collected. In the event that your personal data is incorrect or incomplete, you have the right to obtain the rectification of this data.
c.
Right to erasure and restriction: You may have the right to have your personal data erased or its processing restricted if, for example, there is no longer a legitimate business purpose and statutory retention requirement for such processing in accordance with this Privacy Notice or applicable law that would preclude such a deletion.
d.
Right to object: You may have the right to object, on grounds relating to your particular situation, to the processing of your personal data.
e.
Right to data portability: You may have the right to receive personal data concerning you which you have provided to a controller in a structured, commonly used, machine-readable and interoperable format, and to transmit it to another controller.
f.
Competent supervisory authority for possible complaints: If you have a complaint, you can also contact the competent supervisory authority: Berliner Beauftragte für Datenschutz und Informationsfreiheit, Friedrichstr. 219, 10969 Berlin; www.datenschutz-berlin.de; Phone: +49 (0)30 13889-0; Fax: +49 (0)30 2155050;

7.
Reservation of right of modification

We reserve the right to change this Privacy Notice at any time in accordance with legal requirements. This can be necessary, e.g. to comply with new legislation or new services.

Last updated: July 2026